

Theme: Investigating headways and Modern Techniques in Herbal and Alternative Medicine

3rd International Conference and Expo on

Herbal & Alternative Medicine

September 1-2, 2017 London, UK



DEAR PROSPECTIVE SPONSOR/EXHIBITOR,

Greetings from Herbal Medicine 2017!

We would like to invite you to become a sponsor at the “**3rd International Conference and Expo on Herbal & Alternative Medicine**” to be held in **London, UK** on **September 1-2, 2017**.

Herbal Medicine 2017 is a unique opportunity for your organization to connect with up to 250 leading healthcare professionals who work in a variety of academics, research, industry, government and private sectors.

The Organizing Committee is diligently working on bringing the most knowledgeable researchers from all over the world, as well as leaders in the industry to explore the recent happenings in Herbal Medicine and Global Health through an energizing and informative program of speakers, and facilitating networking and business opportunities for sponsors through an interactive exhibition and a dynamic program of social events.

This high-profile event would be a great chance to present your company among the most representative group of people so doesn't miss this opportunity to enhance your brand and demonstrate your leadership at Herbal Medicine 2017.

Sponsors and exhibitors will receive acknowledgement prior to, during and after the conference through conference materials and the website, and enjoy significant contact with delegates during the

exhibition and social events.

We offer a wide range of sponsorship opportunities to suit your needs. We encourage you to review the enclosed details and respond quickly, as we expect to sell out.

We look forward to your participation in this premier industry event, and welcoming you to London in September 2017.

Sincerely,
Organizing Committee.

SCOPE AND TOPICS

The scope of the conference covers all the niche research arenas in Herbal Medicine research happening around the world.

The latest achievements of Herbal Medicine and technological developments will be presented and thoroughly discussed through a series of Key Notes, Plenaries, Workshops, Symposiums and Poster sessions.

A broad spectrum of research and innovation activities will range from basic research to application-oriented multidisciplinary tracks and sub tracks will be addressed at the Herbal Medicine 2017.

- Herbal Medicine
- Alternative and Traditional Medicine
- Alternative Therapies in Health and Medicine
- Holistic Medicine
- Arabic and Unani Medicine
- Complementary and Integrative Medicine
- Energy Medicine
- Tele Medicine
- Chiropractic Medicine
- Precision Medicine
- Mind Body Therapy
- Ayurveda and Yoga
- Herbal Medicine Usage in Skin care and Cosmetics
- Pharmacognosy
- Plants and Essential Oils

WHY SPONSOR?

“When asked which advertising mediums are most important to meeting your company’s key marketing objectives today?”

45 percent said conferences and events.” The Economist magazine’s Global CMO report

Sponsoring the **Herbal Medicine 2017** Conference builds visibility for your brand, connects you with the industries, institutes, academicians, researchers, practitioners, students and other key stake holders which gives you a forum to share your organization’s expertise.

Whether you are trying to reach your target audience at the international, national or local level, aligning your company with this conference will win your brand valuable exposure to 300+ attendees including the best talents in industry and academia.

Sponsor Benefits:

Herbal Medicine 2017 wants to partner with you and offer a unique platform for you to interact with an audience of international specialists allowing you:

- **Wide acknowledgment** of your organization leading up to and during the conference.
- **Promote and Showcase** you can present your brand, company and products to our attendees, and meet potential clients and new employees face to face.
- **Excellent networking** opportunities during the Conference to promote your products and services to a relevant target audience.
- **An opportunity** to utilize the Conference experience to showcase your organization’s position of support for these important research areas.
- **An opportunity** to source new contacts and business leads or maintain relationships with existing researchers, customers, suppliers and important institutions.
- **An opportunity** for your key staff to connect face to face with the most influential people, bodies and organizations representing from diverse research areas at one place over a short period of time.
- **The possibility** to launch new initiatives, products or services directly to your primary market.
- **Gaining access** to Conference attendees who are keen to improve their knowledge within the field, and through your organization’s support, closely align your organization with attendees’ professional development on a personal level.
- **Competitive advantage** you’ll stand out if you’re a sponsor and your major competitors aren’t. If your competitors have already decided to be sponsors, your sponsorship becomes even more important, to assert your comparative market strength.

2
0
1
7



SPONSORSHIP OPPORTUNITIES:

We offer sponsorship opportunities for every level of interest and every budget. Standard “packages” are outlined below, but we also stand ready to customize a program and a budget that meets your unique marketing goals.

Listed below are a wide variety of sponsorship opportunities to meet your organization’s budget and business development objectives.

Platinum Sponsor:

As a title sponsor, this package ensures the highest brand profile and demonstrates your organization’s commitment to addressing Herbal Medicine 2017. Exposure includes:

- One Plenary speaking opportunity
- Company acknowledgement on all official conference support signs, programme, and conference website and on all marketing collateral including enhanced logo on the conference holding slide
- Complimentary registration for 5 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- A complimentary full page advertisement in the programme booklet

After the event “Thank you email” to all attendees with company logo

Gold Sponsor:

As a presenting sponsor, this package ensures your organization on a customized role in the program agenda (speaking role OR networking event) to promote your brand. Additional benefits include:

- Company acknowledgement on all official conference support signs, programme and on all marketing collateral including enhanced logo on the conference holding slide
- Special recognition on the conference website

- Complimentary registration for 3 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- A complimentary full page advertisement in the conference proceedings

Silver Sponsor:

- Company acknowledgement on all official conference support signs, programme and on all marketing collateral including enhanced logo on the conference holding slide
- Special recognition on the conference website
- Complimentary registration for 2 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material

Exhibition:

The exhibition space will be provided either at the meetings area or at the banquets region where the welcome reception, refreshments and the posters will be and so there will be plenty of opportunity for you to interact with the delegates. Each booth will have access to power and lighting, (for



MORE SPONSORSHIP OPPORTUNITIES:

We're open to all suggestions and would be delighted to work with you to bring something truly interesting for our attendees! We've prepared a list of possible

Sponsorship packages you may be interested in:

- Conference T Shirt
- Lanyards
- Conference refreshment breaks
- Attendee t-shirts
- On-site-banners
- Event guide advertising
- Swag bag inserts
- Virtual Sponsorships

How to Reserve Your Sponsorship:

- Sponsorships are limited and available on a first-come, first-served basis.

To request your sponsorship email us at herbal@alliedconferences.org

Shipment Details: All details in regards to the shipment will be sent to exhibitors closer to the time of the conference

Terms and Conditions of Booking: Acceptance of applications for exhibits or sponsorship is at the discretion of the organizers. Payment must be made in advance of the conference and is non-refundable according to the cancellation terms. Invoice terms are 30 days net. You will be provided with confirmation of your booking, and details of shipping co-ordinates and relevant shipping deadlines will be sent to exhibitors and relevant sponsors closer to the time of the conference.

Contact: We would be happy to answer your questions and hear your suggestions! Get in touch with us:

APPLICATION FORM

SPONSORSHIP/EXHIBITION APPLICATION FORM

Name of the Organization/Company			
Sponsorship Package of your Choice			
Country			
State			
Address			
Email			
Tel			
Fax			
Please Select the Appropriate Level			
Elite Sponsor <input type="checkbox"/>	Gold Sponsor <input type="checkbox"/>	Silver Sponsor <input type="checkbox"/>	Exhibition <input type="checkbox"/>
Sponsorship Amount			

PAYMENT INFORMATION

Credit Card. Please debit my:

Card No: DISCOVER MasterCard VISA AMERICAN EXPRESS Others

Expiry Date: CVV:

Signature:

Credit Card billing address:

..... ZIP Code:

Contact name and number for card holder:

Please note that cards will be debited within 7 days of your registration.

Yes I agree to the terms and conditions as stated on this form.

Delegates who do not pay their bookings are requested to provide a copy of bank transfer/credit card/cheque details to help payment allocation. Staff at the event will request a credit card guarantee for delegates without proof of payment.

Credit Card Payment:

We are accepting all major Credit Cards/Debit Cards including American Express, Discover, Master Card and Visa.

***Processing Charge: Visa: 2%, Master: 2%, Others: 2%**

Pay the amount by wire transfer in US Dollars through "SWIFT: CITIUS33XXX" to

- Beneficiary's Name: **Allied Conferences**
- Beneficiary's Account No: **206374688**
- ABA ROUTING #: **321171184**
- Beneficiary's Bank Address: Citibank, N.A., Palo Alto, 250 University Ave., CA 94301
- Bank Phone: +1-650-322-5231, Bank Fax: +1-650-295-0409
- Beneficiary's Address: 731 Gull Ave, Foster City, CA, 94404, USA
- Beneficiary's Phone: +1-650-268-9744, Fax: +1-650-618-1414 (USA)

CHECK PAYMENT: Check should be in favor of **Allied Conferences** to the following address:

Citibank, N.A., Palo Alto, 250 University Ave. CA 94301, USA (This is our financial centre address)

For more details:

<http://herbal.alliedacademies.com/>

Email: herbal@alliedconferences.org

Allied Academies Conferences

85 Great Portland St, Marylebone,
London W1W 7LT, UK
Email: herbal@alliedconferences.org

